

**ORDINANCE OF THE BOROUGH OF BROOKLAWN,
COUNTY OF CAMDEN, STATE OF NEW JERSEY
AMENDING CHAPTER 121, SIGNS, OF THE CODE OF THE
BOROUGH OF BROOKLAWN**

BE IT ORDAINED by the Mayor and Borough Council of the Borough of Brooklawn, County of Camden, and State of New Jersey that Chapter 121, Signs, is hereby amended in the Code of the Borough of Brooklawn, as follows:

ARTICLE I. SECTION 121-3 Prohibited Signs

No application for a permit to construct, alter, repair, or relocate a sign within the Borough shall be approved for the following:

- A. No sign shall obstruct any window, door, fire escape, stairway, or opening intended to provide light, air, ingress or egress for any building or structure.
- B. No sign shall resemble any official marker erected by a governmental unit or display such words as "stop" or "danger"
- C. No signs shall be externally illuminated and shall not give off intermittent or rotating beams, strobe lights, or shine upon any part of a residence and or commercial building. This section shall not apply to externally illuminated signage for grade-level signs only.
 - (1) In Block 101, Lots 2, 3, 5, and 6, of the Brooklawn Redevelopment Area only, no signs shall give off intermittent or rotating beams, strobe lights, or shine upon any part of a residence and or commercial building.
- D. If a sign in direct line of vision of any traffic signal, from any point in the traffic lane from a position opposite or near sidewalk line to a position one-hundred-fifty-foot before said sidewalk line, shall not have red, green, or amber illumination.

- E. No sign other than traffic or official signs shall be erected within or project over the right-of-way of any public street or sidewalk, or encroach upon the clear passage of pedestrians or bicyclists on sidewalks or paths. The edge of any sign or supporting column shall be located a minimum distance of three feet from the edge of any sidewalk or path. In circumstances where freestanding signs will be constructed in or project over areas that may be used by pedestrians, such as parking lots, the minimum height of any sign shall be seven feet above grade.
- F. No sign shall be erected that is a mobile sign, rotating sign, bench sign, vehicle sign, animated sign, or signs that emit smoke and/or noise. No moving signs shall be permitted that are displayed for attention getting purposes such as banners, pennants, and/or streamers, except where the Zoning Officer shall grant temporary approval.
- G. No sign shall be attached to a utility pole, electric light pole, or on any natural elements, such as trees and rocks.
- H. Off-site advertising signs.
- I. "A" frame signs, except for those that are stored inside a building each night.
- J. Changeable copy signs, except for those permanent signs advertising special events and programs for schools, churches, theatres, taverns, and bowling centers and prices for gas stations and fruit stands.
- K. No roof signs shall be permitted and no sign shall project above the main cornice of the building to which the sign is affixed.
- L. Vehicles displaying the advertisement of a store or stores shall not be visible from the street.

ARTICLE II.

All Ordinances contrary to the provisions of this Ordinance are hereby repealed to the extent that they are inconsistent herewith.

ARTICLE III.

This Ordinance shall take effect upon passage and publication according to law.

THE BOROUGH OF BROOKLAWN

BY: _____
JERRY D. GRANSTROM, MAYOR

ATTEST:

**_____
RYAN GILES, BOROUGH CLERK**

The foregoing ordinance was introduced by Mayor and Council at the regular meeting held on November 17, 2025. This Ordinance will be considered for adoption on final reading and public hearing to be held on December 15, 2025 at 6:30 p.m. in the Council Meeting Room, Brooklawn Borough Hall, 301 Christiana Street, Brooklawn, New Jersey.

A copy of this Ordinance is available at no charge to the general public between the hours of 8:30 AM to 4:30 PM, Monday through Friday (Legal Holidays excluded), at the Office of the Borough Clerk, Brooklawn Borough Hall, 301 Christiana Street, Brooklawn, New Jersey.